<https://www.youtube.com/watch?v=4VR9Iemy8SM>

https://www.youtube.com/watch?v=6wtxogfPieA

When searching for an ad, I immediately noticed it. The main advantage, and what attracts the most attention, is the absence of a speaker. Seriously, the sound here is only rhythmic music, but if you listen to it often, it will be stored in memory, and the people will start singing along. Very well shot video that goes perfectly with the music. This is a world-famous brand that does not need to be represented, so in this ad there are only a Coca-Cola logos. The advertising itself is very colorful, which is what children usually like. I think this is the perfect marketing advertisement because I couldn't find the downsides.